



PBL National President

Taking the Next Step—Working with FBLA’s Collegiate Division

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PBL National President

By now you’ve done a few car washes, headed up a community service project for the March of Dimes, and sponsored a couple pizza parties...but if you’re interested in taking on something new, simply take a look at your FBLA-PBL family tree. Just like how your older sister or brother will show you some of life’s best lessons, your Phi Beta Lambda siblings (the members of FBLA’s collegiate division) are ready and willing to help you get Your Ticket to the Future!

Whether you have an idea for a project or you just are looking to expand your involvement, most PBL chapters are willing to spend time working with local FBLA members. Many PBL members were in FBLA during high school and have a vast amount of experience to share with you.

If you are interested in partnering with a PBL chapter in your area, keep in mind a few important items. First, you will need to find out which colleges or universities in your area currently have a chapter on campus. If you aren’t sure, try asking your local chapter

adviser or contact a member of your state officer team. You also can search the college/university Web site or contact the student government and organizations council to inquire about a PBL chapter.



Once you have found a chapter, contact the adviser or a chapter officer and let him/her know you are interested in working with him/her on an upcoming project. Be sure to let him/her know what school you attend and when you are available to meet and discuss the details of your potential project.

If you don’t have a specific project in mind, here are some ideas:

Sponsor a Conference

Many FBLA and PBL chapters sponsor fall or spring conferences to provide an opportunity for leadership development or competitive event preparation. Keep in mind that these are major

events that take many months of planning so be sure to start early! College or university campuses provide great locations to host conferences and are sometimes able to gain sponsors from on-campus groups and staff.

American Enterprise Day

American Enterprise Day is held in November each year and gives chapters the perfect opportunity to plan projects with local businesses. Many colleges and universities have career preparation departments that work closely with businesses. By working with a PBL chapter, you have an open door to the business and professional world. Try to target one sector of business (i.e., technology companies, restaurants, bookstores, or banks) and focus on learning the “ins” and “outs” of the trade.

FBLA-PBL Week

Held in February, FBLA-PBL Week is our organization’s largest celebration each year. This is a great opportunity to reach out to members in other divisions and plan community-wide projects. Contact your mayor, city council, governor, or state legislature to recognize this week with a

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Scholarships Awarded to FBLA Students

Management & Technology
Summer Institute, University of
Pennsylvania
\$5,200 (Full Tuition)
*Lucy Zhang, duPont Manual High
School, KY*

Who's Who Among American
High School Students
\$1,000
*Darin Gong, Redwood High
School, CA*

NCCPAP/AICPA
\$1,000
*Jared Westfall, Brighton High
School, NY*

Johnson & Wales University
Full Tuition
*Suzanne Caplinger, Point Pleasant
High School, WV*
*Molly Wilson, Dell Valle High
School, TX*



NFIB Young Entrepreneur
Awards
\$5,000
*Leah Hansen, Stevens High
School, SD*
\$1,000
*Laura Allibone, Southern
Hunterdon Regional High School, NJ*
*John Casey, Loudon High
School, TN*
*Dennis Crokos, Garden City Senior
High School, NY*
*Ty Huard, Mazama High
School, OR*
*Daniel Koch, Greenfield High
School, WI*
*Ben MacArthur, St. Johnsbury
Academy, VT*
*Raymond Mattox, Patch American
High School, APO AE*
*Dale McCauley, Tualatin High
School, OR*
*Corey Murphy, Henley High
School, OR*
*Karla Pappas, Troy Buchanan High
School, MO*

FBLA Distinguished Business
Leader
\$500
*Asia Andrews, Swainsboro High
School, GA*
*Zach Claxton, Banks County High
School, GA*
*Brian Cobb, Banks County High
School, GA*
*Carrie Cupit, Forest-Scott County
Career Center, MS*
*Tyler Edenfield, Swainsboro High
School, GA*
*Pamela Everitt, Haxtun High
School, CO*
*Danielle Ezell, Sylacauga High
School, AL*
*Darin Gong, Redwood High
School, CA*
*Janae Hagen, Divide County High
School, ND*
*Bailey Jo Hasemeyer, Steeleville
High School, IL*

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proclamation or resolution. Contact media outlets to gain news coverage on your events. Most importantly, don't forget to celebrate Adviser Appreciation Day, Dress for Success Day, and Community Service Day during this week!

Competitive Events Coaching
PBL members have many years of experience in competitive events and can offer great advice as you

enter the world of competition. If you are planning to participate in Public Speaking, ask a PBL member majoring in communications to critique your speech...or ask a graphic design major to give you tips on designing an award-winning page for Web Site Development. Collegiate members have much experience in their field so take advantage of this opportunity!

Whatever path you take in working with PBL chapters, keep in mind that there is an amazing opportunity to learn and grow, both personally and professionally. Best of luck in your partnerships and be sure to share your experience with other members of FBLA-PBL!